

FA

LIRA MFG. CO.
FALL 2018
COLLECTION
"ALTERNATE FUTURE"

REGISTRATION
NO.
3-528-874

CRTV // SCTY
USA-CAN
ESTABLISHED
MMVII



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LC6602 STRICKLAND ANORAK

OLIVE | BLACK
 S - XXL | 100% Nylon
USA: w/s \$35 msrp \$70 **CAN:** w/s \$42.50 msrp \$85



LC6601 KEVBO DENIM JACKET

OLIVE (MS)
 S - XXL | 98% Cotton 2% Spandex
USA: w/s \$35 msrp \$70 **CAN:** w/s \$42.50 msrp \$85



LC6604 TANNEN CORDUROY JACKET

COFFEE | BLACK (MS)
 S - XXL | 100% Cotton Corduroy
USA: w/s \$45 msrp \$90 **CAN:** w/s \$55 msrp \$110



LC6603 DUPRI REVERSIBLE BOMBER

CAMO | BLACK (MS)
 S - XXL | 100% Nylon
USA: w/s \$45 msrp \$90 **CAN:** w/s \$55 msrp \$110



LC6600 FUBAR JACKET

BLACK | GREY (MS)
 S - XXL | 100% Quilted Polyester Nylon
USA: w/s \$40 msrp \$80 **CAN:** w/s \$45 msrp \$90

NEW COLORWAYS

MARKETED STYLE

CARRY OVER

MADE IN THE USA

EXTENDED LENGTH

SWIM CATALOG

FOUR WAY STRETCH

MS



LC6610 CARDI HOODIE

WHITE

S - XXL | 100% Cotton

USA: w/s \$32 msrp \$64

CAN: w/s \$37.50 msrp \$75



LD6305 LEVY HOODIE

BURGUNDY | BLUE

S - XXL | 80% Cotton 20% Polyester

USA: w/s \$29 msrp \$58

CAN: w/s \$35 msrp \$70



LC6605 LAZLO JACKET

GREY

S - XXL | 65% Cotton 35% Polyester

USA: w/s \$40 msrp \$80

CAN: w/s \$45 msrp \$90



LC6611 CONTRA PANEL HOODIE

GREY | OLIVE

S - XXL | 80% Cotton 20% Polyester

USA: w/s \$34 msrp \$68

CAN: w/s \$42.50 msrp \$85



NEW COLORWAYS



MARKETED STYLE



CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



SWIM CATALOG



FOUR WAY STRETCH









LC6630 CHESS

OLIVE | BLACK
S - XXL | 100% Cotton
USA: w/s \$26 msrp \$52

CAN: w/s \$32.50 msrp \$65



LC6633 STRIPER

RUST | NAVY
S - XXL | 100% Cotton
USA: w/s \$26 msrp \$52

CAN: w/s \$32.50 msrp \$65



LC6631 LEAFY

BLACK | VINTAGE WHITE
S - XXL | 100% Rayon
USA: w/s \$26 msrp \$52

CAN: w/s \$32.50 msrp \$65



LC6632 MELTZER

RUST | BLACK
S - XXL | 100% Cotton
USA: w/s \$26 msrp \$52

CAN: w/s \$32.50 msrp \$65



NEW COLORWAYS



MARKETED STYLE



CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



SWIM CATALOG



FOUR WAY STRETCH





LC6620 CARLYLE

BROWN | GREEN
S - XXL | 100% Cotton
USA: w/s \$29 msrp \$58



CAN: w/s \$35 msrp \$70



LC6621 WIDMORE

BROWN | GREY
S - XXL | 100% Cotton
USA: w/s \$29 msrp \$58



CAN: w/s \$35 msrp \$70



LC6622 DAWSON

BURGUNDY | BROWN
S - XXL | 100% Cotton
USA: w/s \$29 msrp \$58



CAN: w/s \$35 msrp \$70



LC6623 RADCLIFF

BLUE | BLACK
S - XXL | 100% Cotton
USA: w/s \$29 msrp \$58



CAN: w/s \$35 msrp \$70

NEW COLORWAYS
MARKETED STYLE
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
SWIM CATALOG
FOUR WAY STRETCH

DENIM



BAXTER

- A. COMFORTABLE WAIST, SITS AT WAIST
- B. SLIM FIT THROUGH HIP AND THIGH
- C. SLIM FIT THROUGH LEG
- D. 14 INCH LEG OPENING



STRABLER

- A. COMFORTABLE WAIST, SITS AT WAIST
- B. SLIM FIT THROUGH HIP AND THIGH
- C. SLIM FIT THROUGH LEG
- D. 14 INCH LEG OPENING



VINTAGE DENIM

- A. ELASTIC WAIST
- B. DROP CROTCH DETAIL
- C. SLIM FIT THROUGH LEG
- D. ELASTIC CUFF





FADED BLACK



LT. BLUE

L4044 STRABLER

FADED BLACK | LIGHT BLUE

28, 30, 32, 34, 36, 38, 40

98% Cotton 2% Spandex | 14" Leg Opening

USA: w/s \$36 msrp \$74

CAN: w/s \$45 msrp \$90



NEW COLORWAYS

MARKETED STYLE

CARRY OVER

MADE IN THE USA

EXTENDED LENGTH

SWIM CATALOG

FOUR WAY STRETCH



BLUE



FADED BLACK



KHAKI



OLIVE

L4046 BAXTER

BLUE | FADED BLACK | KHAKI | OLIVE

28, 30, 32, 34, 36, 38, 40

98% Cotton 2% Spandex | 14" Leg Opening

USA: w/s \$29 msrp \$60

CAN: w/s \$35 msrp \$70





BLUE

BLACK

DARK BLACK

DARK BLUE

SAVE 10%

SAVE 10%

L2208 VINTAGE DENIM JOGGER

BLUE | BLACK | DARK BLACK | DARK BLUE

28, 30, 32, 34, 36, 38, 40

98% Cotton 2% Spandex

USA: w/s \$30 msrp \$60

CAN: w/s \$35 msrp \$70



NEW COLORWAYS



MARKETED STYLE



CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



SPIN CATALOG



FOUR WAY STRETCH



BLACK

BLUE

LC6643 MALFOY

BLACK | BLUE

S - XXL

95% Cotton 5% Spandex | 14" Leg Opening

USA: w/s \$30 msrp \$60

CAN: w/s \$35 msrp \$70



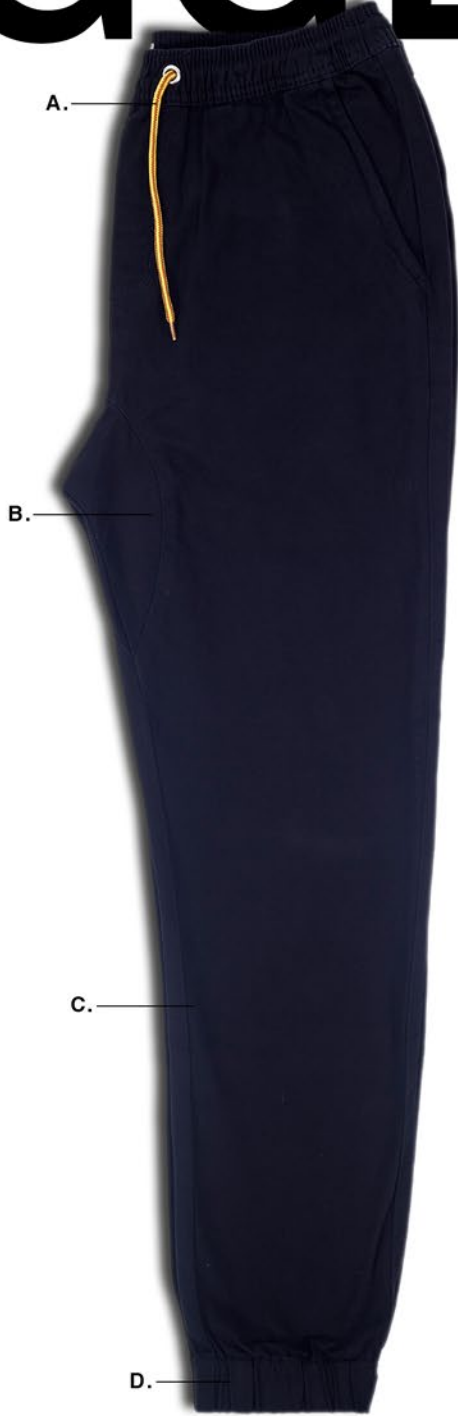


JOGGERS



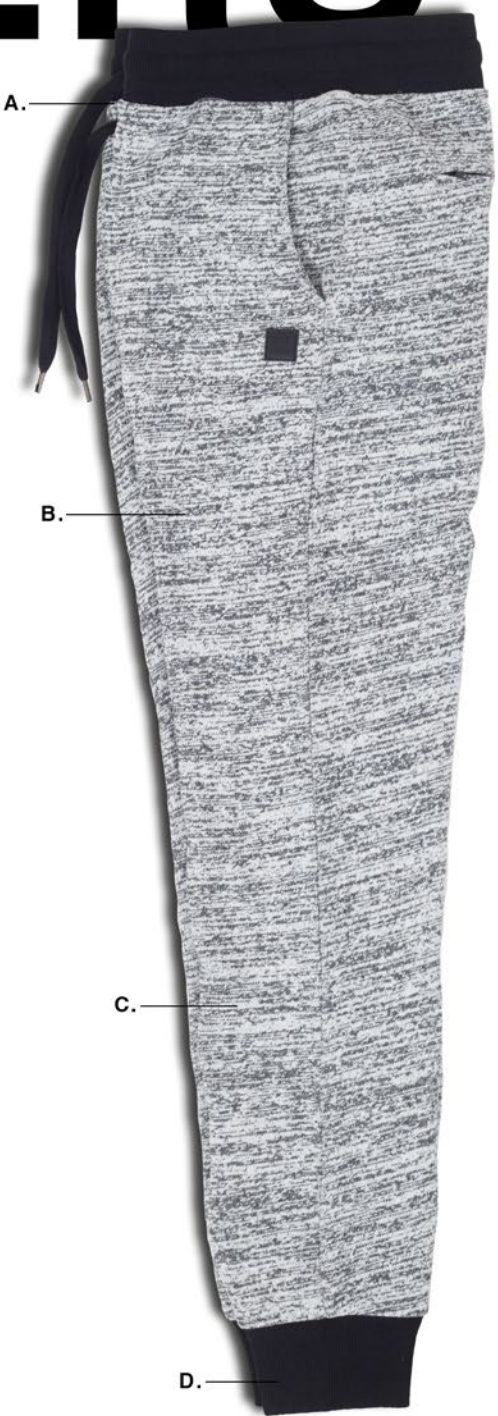
ALVARO

- A. ELASTIC WAIST
- B. DROP CROTCH DETAIL
- C. SLIM FIT THROUGH LEG
- D. ELASTIC CUFF



WEEKEND

- A. ELASTIC WAIST
- B. DROP CROTCH DETAIL
- C. SLIM FIT THROUGH LEG
- D. ELASTIC CUFF



BARCLAY

- A. ELASTIC WAIST
- B. DROP CROTCH DETAIL
- C. SLIM FIT THROUGH LEG
- D. ELASTIC CUFF



- NEW COLORWAYS
- NC
- MARKETED STYLE
- MS
- CARRY OVER
- MADE IN THE USA
- EXTENDED LENGTH
- SWIM CATALOG
- FOUR WAY STRETCH



L2070 WEEKEND

BLACK | CHAR | KHAKI | BURG | SLATE | OLIVE | BROWN | STONE | CAMO | SILVER
 28, 30, 32, 34, 36, 38, 40
 98% Cotton 2% Spandex
USA: w/s \$25 msrp \$50 **CAN:** w/s \$32.50 msrp \$65



LC6017 ALVARO

BLACK | CHAR | OLIVE | BURG | NAVY
 S - XXL | 98% Cotton 2% Spandex
USA: w/s \$28 msrp \$56 **CAN:** w/s \$35 msrp \$70



BLACK

CHARCOAL

KHAKI

LC6640 CLIFTON

BLACK | CHARCOAL | KHAKI

S - XXL | 98% Cotton 2% Spandex

USA: w/s \$28 msrp \$56 CAN: w/s \$35 msrp \$70



GREY

LC6642 BARCLAY JOGGER

GREY

S - XXL | 65% Cotton 35% Polyester

USA: w/s \$32 msrp \$64 CAN: w/s \$37.50 msrp \$70

NEW COLORWAYS



MARKETED STYLE



CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



SPIN CATALOG

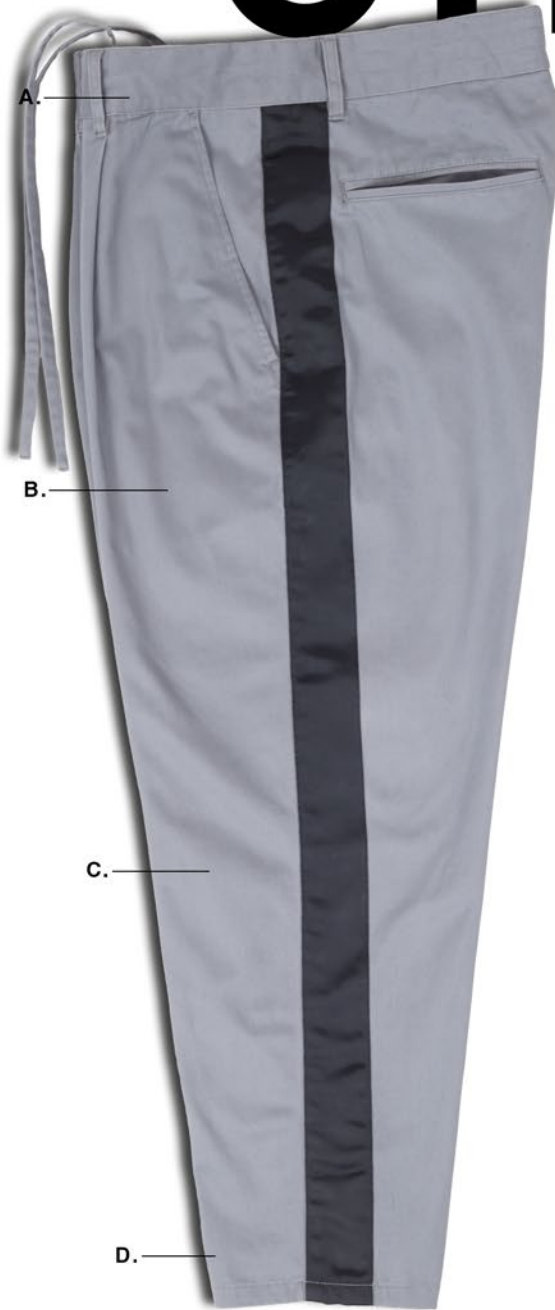


FOUR WAY STRETCH





CHINOS



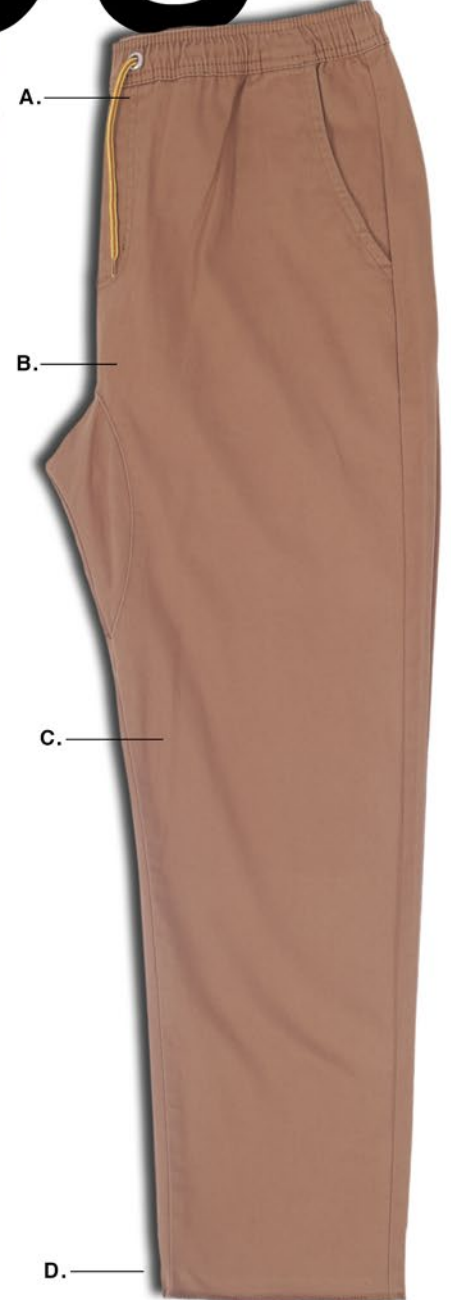
LINCOLN

- A. COMFORTABLE WAIST, SITS AT WAIST
- B. RELAXED FIT THROUGH HIP & THIGH
- C. RELAXED FIT THROUGH LEG
- D. 15 INCH LEG OPENING



NOAH

- A. COMFORTABLE WAIST, SITS AT WAIST
- B. RELAXED FIT THROUGH HIP & THIGH
- C. RELAXED FIT THROUGH LEG
- D. 18 INCH LEG OPENING



COMRADE

- A. COMFORTABLE WAIST, SITS AT WAIST
- B. RELAXED FIT THROUGH HIP & THIGH
- C. RELAXED FIT THROUGH LEG
- D. 14 INCH LEG OPENING



NEW COLORWAYS

MARKETED STYLE

CARRY OVER

MADE IN THE USA

EXTENDED LENGTH

SWIM CATALOG

FOUR WAY STRETCH



BLACK

CHARCOAL

KHAKI

NAVY

BLUE

LC6216 VACATION CROPPED JOGGER

BLACK | CHARCOAL | KHAKI | NAVY | BLUE

S - XXL

98% Cotton 2% Spandex | 14" Leg opening

USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65



BLACK

CHARCOAL

KHAKI

LC6311 COMRADE CHINO

BLACK | CHARCOAL | KHAKI

S - XXL

98% Cotton 2% Spandex | 14" Leg opening

USA: w/s \$28 msrp \$56 CAN: w/s \$35 msrp \$70





BLACK

OLIVE

BLUE



LC6015 NOAH

BLACK | OLIVE | BLUE
28, 30, 32, 34, 36, 38, 40

100% Cotton Canvas | 18" Leg opening

USA: w/s \$28 msrp \$56

CAN: w/s \$35 msrp \$70



NEW COLORWAYS



MARKETED STYLE



CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



SPIN CATALOG



FOUR WAY STRETCH





L1302 CROSSROAD

BLACK | CHAR | KHAKI | BURG | SLATE | OLIVE | BROWN | STONE | CAMO | SILVER
 28, 30, 32, 34, 36, 38, 40
 98% Cotton 2% Spandex | 14" Leg Opening

USA: w/s \$26 msrp \$54 CAN: w/s \$32.50 msrp \$65

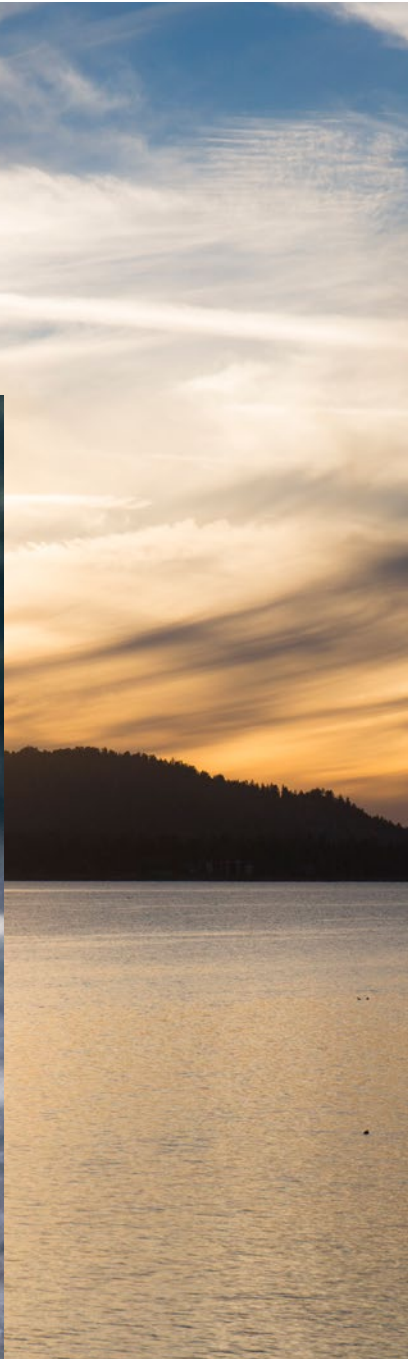
- NEW COLORWAYS
- MARKETED STYLE
- CARRY OVER
- MADE IN THE USA
- EXTENDED LENGTH
- SWIM CATALOG
- FOUR WAY STRETCH



LC6413 LINCOLN

OLIVE | CHARCOAL
 28, 30, 32, 34, 36, 38, 40
 95% Cotton 5% Spandex

USA: w/s \$30 msrp \$60 CAN: w/s \$35 msrp \$70





BLACK

CHARCOAL

D.KHAKI

BURGUNDY

SLATE



RUST

SAGE

STONE

CAMO

SILVER

L2413 WEEKDAY

BLACK | CHAR | KHAKI | BURG | SLATE | RUST | SAGE | STONE | CAMO | SILVER
 28, 30, 32, 34, 36, 38, 40
 98% Cotton 2% Spandex | 19" Outseam
USA: w/s \$20 msrp \$40 **CAN:** w/s \$25 msrp \$50



BLACK WASH

CHARCOAL WASH

OLIVE WASH

BURGUNDY WASH

NAVY WASH



RUST WASH

SLATE WASH

SILVER WASH

LC6014 FRAZIER

BLACK | CHAR | OLIVE | BURG | NAVY | RUST | SLATE | SILVER
 S - XXL | Elastic Waist
 98% Cotton 2% Spandex | 19" Outseam
USA: w/s \$23 msrp \$46 **CAN:** w/s \$27.50 msrp \$55



BLACK

CHARCOAL

D.KHAKI

BURGUNDY

STONE



RUST

SAGE

SLATE

CAMO

SILVER

L2926 SOCIETY

BLACK | CHAR | KHAKI | BURG | SLATE | RUST | SAGE | STONE | CAMO | SILV
 28, 30, 32, 34, 36, 38, 40
 98% Cotton 2% Spandex | 19" Outseam
USA: w/s \$24 msrp \$50 **CAN:** w/s \$27.50 msrp \$55



NEW COLORWAYS

NC

MARKETED STYLE

CARRY OVER

MADE IN THE USA

EXTENDED LENGTH

SWIM CATALOG

FOUR WAY STRETCH

4



L2414 ANTIQUE

BLACK | BLUE

28, 30, 32, 34, 36, 38, 40 | Elastic Waist

98% Cotton 2% Spandex | 19" Outseam



USA: w/s \$24 msrp \$50

CAN: w/s \$27.50 msrp \$55



LC6641 VITA JOGGER SHORT

GREY

S - XXL | 65% Cotton 35% Polyester | 19" Outseam

USA: w/s \$26 msrp \$52

CAN: w/s \$30 msrp \$60



LC6510 TRUTH WALK SHORT

OLIVE | KHAKE

S - XXL | 95% Cotton 5% Spandex | 19" Outseam

USA: w/s \$25 msrp \$50

CAN: w/s \$30 msrp \$60

NEW COLORWAYS
NC
MARKETED STYLE
MS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
SPIN CATALOG
FOUR WAY STRETCH



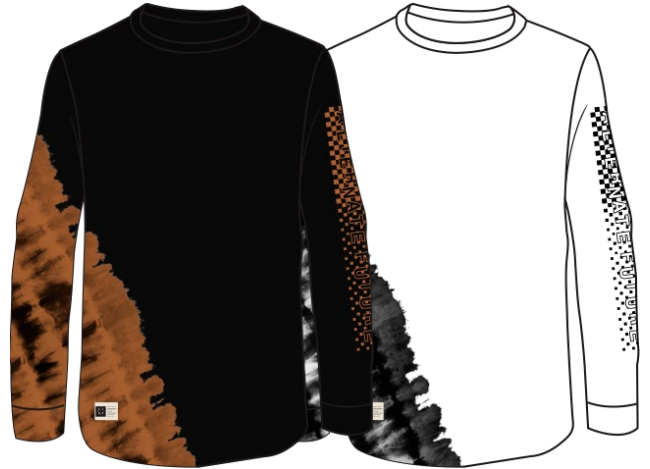
LC6673 DURSLEY

HEATHER GREY | BLACK
S - XXL | 83% Polyester 15% Cotton 2% Spandex
USA: w/s \$22 msrp \$44 CAN: w/s \$27.50 msrp \$55



LD6670 SLITHER

TEAL | BLACK
S - XXL | 100% Cotton Tie Dye
USA: w/s \$21 msrp \$42 CAN: w/s \$25 msrp \$50



LD6672 SIDESWIPE

BLACK | WHITE
S - XXL | 100% Cotton Dip Dye
USA: w/s \$21 msrp \$42 CAN: w/s \$25 msrp \$50



LD6671 CORKSCREW

TEAL | BURGUNDY
S - XXL | 100% Cotton
USA: w/s \$21 msrp \$42 CAN: w/s \$25 msrp \$50

NEW COLORWAYS

MARKETED STYLE

CARRY OVER

MADE IN THE USA

EXTENDED LENGTH

SPIN CATALOG

FOUR WAY STRETCH

MARKETED STYLE



LC6676 COLLAR TRIM

OLIVE | BLACK
S - XXL | 83% Polyester 15% Cotton 2% Spandex
USA: w/s \$20 msrp \$40 CAN: w/s \$25 msrp \$50



LD6675 GARLIN

PINK | BLACK
S - XXL | 100% Cotton
USA: w/s \$18 msrp \$36 CAN: w/s \$22.50 msrp \$45



NEW COLORWAYS



MARKETED STYLE



CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



SPIN CATALOG



FOUR WAY STRETCH



LD6677 SPARKED

OLIVE | BLACK
S - XXL | 100% Cotton
USA: w/s \$18 msrp \$36 CAN: w/s \$22.50 msrp \$45



LD6678 SPIRAL

TEAL | BLACK
S - XXL | 100% Cotton
USA: w/s \$18 msrp \$36 CAN: w/s \$22.50 msrp \$45





L4200 CAMP

VINTAGE WHITE | BLACK | NAVY
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30

CAN: w/s \$18 msrp \$36



L4199 ROYCE

BLACK | BURGUNDY | MUSTARD
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$16 msrp \$32

CAN: w/s \$19 msrp \$38



NEW COLORWAYS

MARKETED STYLE

CARRY OVER

MADE IN THE USA

EXTENDED LENGTH

SWIM CATALOG

FOUR WAY STRETCH



L2637 KIWI

WHITE | BLACK | H.GREY
S - XXL | 100% Cotton
USA: w/s \$20 msrp \$40

CAN: w/s \$25 msrp \$50



L4201 BENNY

BLACK | NAVY | BURGUNDY
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$21 msrp \$42

CAN: w/s \$26 msrp \$52



LD6080 WINSLOW

BLACK | H. GREY | IVORY | NAVY | OLIVE | PLUM
S - XXL | 50% Cotton 25% Rayon 25% Polyester
USA: w/s \$16 msrp \$32

CAN: w/s \$18 msrp \$36





LD6660 OUTBACK

BLACK | WHITE
S - XXL | 80% Cotton 20% Polyester
USA: w/s \$27 msrp \$54 CAN: w/s \$30 msrp \$60



LD6661 SHRUB

PINK | BLACK
S - XXL | 80% Cotton 20% Polyester
USA: w/s \$27 msrp \$54 CAN: w/s \$30 msrp \$60



LD6662 OPPOSITES

HEATHER GREY | BLACK
S - XXL | 80% Cotton 20% Polyester
USA: w/s \$27 msrp \$54 CAN: w/s \$30 msrp \$60



LD6664 FUEGO

PINK | BLACK
S - XXL | 80% Cotton 20% Polyester
USA: w/s \$27 msrp \$54 CAN: w/s \$30 msrp \$60









LD6683 FLIPPED

PINK | BLACK
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6684 IMPRINT

HEATHER GREY | BLACK
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6685 PLISKIN

MUSTARD | BLACK
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6686 LA FLAME

BLACK | WHITE
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



NEW COLORWAYS

MARKETED STYLE

MS

CARRY OVER

MADE IN THE USA

EXTENDED LENGTH

SWIM CATALOG

FOUR WAY STRETCH

FOUR WAY STRETCH

FOUR WAY STRETCH

FOUR WAY STRETCH

FOUR WAY STRETCH

FOUR WAY STRETCH



LD6687 ALTERNATE FUTURE

CHARCOAL | WHITE
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24

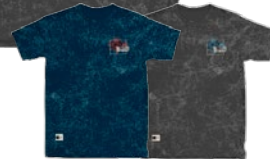
CAN: w/s \$14 msrp \$28



LD6687 ALTERNATE FUTURE

NAVY ENZYME | BLACK ENZYME
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6688 DISENGAGE

BLACK | WHITE
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24

CAN: w/s \$14 msrp \$28



LD6688 DISENGAGE

OLIVE ENZYME | BLACK ENZYME
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6689 JUNGLE JUICE

VINTAGE WHITE | CHARCOAL
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24

CAN: w/s \$14 msrp \$28



LD6689 JUNGLE JUICE

OLIVE ENZYME | BLACK ENZYME
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



FOUR WAY STRETCH
SEMI CATALANO
EXTENDED LENGTH
MADE IN THE USA
CARRY OVER
MIS-MATCHED STYLE
NEW OCCASIONS

NEW COLORWAYS
MARKETED STYLE
MS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
SWIM CATALOG
FOUR WAY STRETCH



LD6690 PALM SOCIETY

WHITE | BLACK
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24 CAN: w/s \$14 msrp \$28



LD6690 PALM SOCIETY

NAVY ENZYME | OLIVE ENZYME
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35



LD6691 SNAKE CHARMER

BLACK | VINTAGE WHITE
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24 CAN: w/s \$14 msrp \$28



LD6691 SNAKE CHARMER

BURGUNDY ENZYME | OLIVE ENZYME
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35



LD6692 SUNSET CACTUS

VINTAGE WHITE | BLACK
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24 CAN: w/s \$14 msrp \$28



LD6692 SUNSET CACTUS

BURGUNDY ENZYME | BLACK ENZYME
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35



LD6693 WAXED


VINTAGE WHITE | BLACK
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24

 **CAN:** w/s \$14 msrp \$28



LD6693 WAXED

BURGUNDY ENZYME | NAVY ENZYME
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$15 msrp \$30

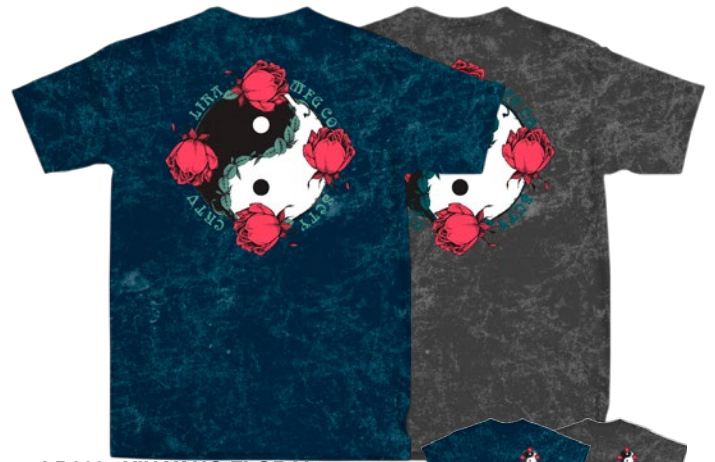
 **CAN:** w/s \$17.50 msrp \$35



LD6694 YIN YANG FLORAL


BLACK | WHITE
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24

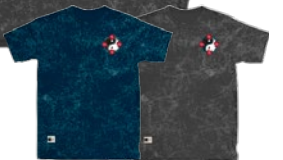
 **CAN:** w/s \$14 msrp \$28



LD6694 YIN YANG FLORAL

NAVY ENZYME | BLACK ENZYME
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$15 msrp \$30

 **CAN:** w/s \$17.50 msrp \$35



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LIRA MANUFACTURING CO.
CRTV // SCTY
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